

# SPARKS

## Sales & Marketing Internship

### **The company**

Sparks is a startup offering disruptive meeting spaces and services to help people and organizations not just achieve but exceed their meeting goals.

We have one single mission; For each individual client, we build the perfect frame for ideas to hatch, minds to meet, project to grow and companies to unleash their full potential of collaboration.

Together with our solid partner Befimmo, we have the firm ambition to develop the most innovative network of meeting spaces throughout Belgium.

Among other things, at Sparks, we intend to become a company that does business for a good by enriching each individuals and shareholders of the company.

Internally, we privilege a decentralized organization as we are convinced that the right balance lies in between pleasure, autonomy, and ambitions.

Are you an ambitious team player ready to join the adventure?

### **The job**

We are looking for a Sales & Marketing Intern to join our Marketing team. You will develop your soft skills in a disruptive environment both on inbound and outbound strategies.

- Participating in the creation of compelling content to drive awareness, engagement and leads: articles, reports, videos, testimonials
- Working hand to hand with our digital team (paid, email, social media,...)

- Contributing to the marketing calendar
- Assist with event preparation & support on marketing communication for events (online/social/email/website...)
- Designing sales and marketing support (Brochures and technical visuals)
- Set up and design emailing campaigns.
- Identifying and qualifying leads and decision makers

### **About you**

Your mother tongue is Flemish or French and you speak and write in English

- Excellent writing and design skills
- You are passionate about Marketing, UX, Digital and eager to learn, result-oriented, curious, team-player and organized
- Excellent communication and presentation skills
- Hubspot, Canva and LinkedIn hold no secrets for you

This job is the perfect opportunity for a highly motivated and energetic person looking to discover and deepen its experience in various aspects of marketing.

**To apply please send you CV to Monia Chatzipanagiotis: [monia@sparks-meeting.eu](mailto:monia@sparks-meeting.eu)**

Join us!