

De : RAOUL.E [<mailto:hello@raoul-e.com>]

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À : Info <info@isfce.org>

Objet : Offre de stage Marketing / Digital & Social Media

Madame, Monsieur,

Merci de bien vouloir trouver ci-dessous notre offre de stage en digital & social media.

Je reste à votre entière disposition si vous avez la moindre question.

Bien cordialement,

Leonie Maingret

RAOUL.E is a unisex clothing brand created for all those who want to dress with ease and style. High quality and durable pieces that are both timeless and casual for a minimalist wardrobe.

As a young startup, we need a big push on our social networks, and our content strategy. You'll work on our global editorial strategy and create all kinds of content for our social media channels.

MISSION

We drew a list of the missions we did think of, but it will be adjusted once we find the right candidate. We'll evaluate w/ him/her what's most appealing to ensure that this internship will be a success :

- Overall artistic direction
- Photography & video
- Scenography
- Creation of various contents (photos, videos, reels, stories, ...) adapted to the different social networks of the brand: Facebook and Instagram mainly;
- Establish and ensure a publication calendar according to campaigns, events...;
- Competitive analysis and best practices;
- Assistance in setting up an influence strategy

YOUR PROFILE

From day one, we invest time and share as much as we can with transparency simply because we believe this is key to a great understanding of our business, and lead to a fruitful collaboration. That's the best way for you to learn, be passionate and efficient in what you'll do. Thus, we're looking for independent, creative, and go-getter profiles who will be fully invested and enthusiastic about the mission.

You are a student in Visual Communication, Marketing or Digital;

You are interested in photography, video, web and/or social networks;

You master the Adobe suite (Photoshop, Illustrator, Premiere, ...) or other editing software

You speak French and/or English;

You are organized, and show pro-activity, initiative and creativity;

You are autonomous and like to have responsibilities;

You like working with a small team in a relaxed and flexible environment (home-working, flexible hours...)

It's a plus if...

you like fashion and know this sector/know many brands on the networks;

OUR TEAM

You'll be working with a very small team including Leo, the CEO of the brand, our stylist, our PR agency, and other cool partners depending on the mission.

Our brand-new showroom/office is located in Henri-Chapelle. The transparent house is surrounded by nature and open to a heated pool (well, we'll have to wait a bit for that). We often work from Brussels, Liege, and mostly from home. We are very flexible when it comes to schedule as we believe in working smart, not hard.

You can drop us a line and send your CV to the following email address hello@raoul-e.com. We look forward to meeting you soon !

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Instagram

raoul-e.com